



ENGAGEMENT PACKAGE

**Provincial Summit:
Growing Communities
One Idea at a Time**

September 27-28, 2022





SEDA, SIEDN and Community Futures Saskatchewan are coming together in 2022 to host a **Provincial Summit on Growing Communities One Idea at a Time**. Community leaders and builders from around the province will gather at Dakota Dunes Resort on September 27 and 28, 2022 to talk about our future in Saskatchewan.

We invite organizations and firms to participate in the Provincial Summit as a valued sponsor. Your partnership support helps us offer a reasonable registration rate for delegates. Please contact the SEDA office at 306-384-5817 to discuss how you can support our community-based efforts to rebuild strong and resilient economies.

Program Highlights

Our two-day program will focus on three broad themes.

How can we set the bar higher with inclusive economic development?

Learn from sustainable Indigenous community models, as well as how innovation can drive inclusivity. The road to social and economic parity is a broad one and our program will include information on new initiatives for individuals facing barriers to employment.

What game-changer strategies will assist us to future-proof our communities?

Explore talent development, resilient community-based enterprises, and the infrastructure that will help us meet uncertainty head on.

How can we leverage the interdependence of community and business by growing entrepreneurship ecosystems?

Social entrepreneurship is driving consumer loyalty—how can we drive social entrepreneurship in Saskatchewan? What is the new role for incubators, accelerators, hubs, and intermediaries? Learn which ecosystem models can be transferred to rural Saskatchewan and how a regional supply chain is central to a healthy ecosystem.

Join us in celebrating communities that inspire us with the Bright Ideas Spotlight plenary.

Community Futures has been in the business of encouraging and supporting communities, volunteers, and small business owners for more than 35 years. Community Futures organizations across Saskatchewan know what it takes to start and grow a business, to raise money for a community project and to organize to provide community services.



Serving the province since 1984, SEDA equips communities with the skills, knowledge, resources, and connections required to embrace change and build a sustainable future. Supporting the socio-economic health of Saskatchewan communities, SEDA works behind the scenes provincially and alongside local leaders.



Established in 2012, SIEDN was created organically through discussions among key First Nations economic development leaders who felt that a centralized support organization could result in better outcomes for First Nations economic development officers and economic development corporations.



Changemaker Partner • \$10,000+

- High-profile recognition prior to and during the event as Summit Presenting Sponsor
- Speaking opportunity
- Plenary speaker introduction
- Host a roundtable session on a topic of your choice
- Official sponsor of a SEDA Award of Excellence:
 - Logo branding on the award plaque
 - Presentation to the recipient at the event
 - Posted online for 12 months
 - Distributed via social media
- Opportunity to host a corporate display table in the foyer or set up multiple corporate banners stands within the plenary area
- Logo on promotional materials including 12 months on the event website
- Logo featured on the event registration page (online) and confirmation email to registrants
- Back cover full-page ad included in print and electronic forum program (camera-ready ad must be provided)
- Insertion of two 30-second videos to run during the forum (one per day)
- Five event registrations
- Logo recognition in sponsorship PowerPoint loop and profile in the virtual event app
- Dedicated social media announcements on social media platforms before and after the event

PARTNERSHIP OPPORTUNITIES



Growth Partner • \$5,000+

- Opportunity to introduce one of four Plenary Sessions (first-come, first-served basis) with five minutes to provide an overview of your organization on stage
- Opportunity for a corporate banner stand within the plenary area
- Official sponsor of a SEDA Award of Excellence:
 - Logo branding on the award plaque
 - Presentation to the recipient at the event
 - Posted online for 12 months
 - Distributed via social media
- Logo on promotional materials including 12 months on the event website
- Logo featured on the event registration page (online) and confirmation email to registrants
- Half-page advertisement included in print and electronic forum program (camera-ready ad must be provided)
- Two event registrations
- Logo recognition in sponsorship PowerPoint loop and profile in the virtual event app
- Dedicated social media announcements on social media platforms before and after the event

Resilience Partner • \$2,500+

- Recognition as breakfast or luncheon sponsor
- Logo with link on the event website for 12 months
- Acknowledgment from the podium and logo on sponsorship PowerPoint loop
- Logo on promotional materials including 12 months on the event website
- Quarter-page advertisement included in print and electronic forum program (camera-ready ad must be provided)

Network Partner • \$1,000+

- Recognition as network break sponsor (multiple sponsors for each break)
- Logo with link on the event website for 12 months
- Logo included in print and electronic forum program
- Verbal recognition from the podium
- Logo recognition in sponsorship PowerPoint loop and profile in the virtual event app

Other Partnership Opportunities

We invite your organization to partner in other ways such as providing door prizes and/or gifts in kind. Please contact the SEDA office at 306-384-5817 to discuss how we can provide you with the best partnership opportunity.

Partner Commitment Form

Name: _____ Title: _____

Company/Organization: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Level of Partnership

- Changemaker Partner: \$10,000
- Growth Partner: \$5,000
- Resilience Partner: \$2,500
- Network Partner: \$1,000

Payment

Please invoice me

Cheque enclosed

Credit card: Visa MasterCard

Name on card: _____

Card number: _____

Expiry date: _____ 3-digit security code (on back of card): _____

Signature: _____

Billing address _____

(if different from above): _____

Growing Communities



One Idea at a Time

Once completed, please send to:

seda@seda.sk.ca
Saskatchewan Economic Development Alliance (SEDA)
Box 113 Saskatoon, SK S7K 3K1