

# EMPOWERING THE WORKFORCE OF TOMORROW:

Our Endeavor as a Pipeline Provider

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- ▶ Career Training
- ▶ Full-Time
- ▶ Business and Industry Services
- ▶ Adult Career Development

FOUR DELIVERY ARMS

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- ▶ Waitlists for full-time programs
- ▶ Programs not reflective of changing workforce landscape
- ▶ Slow or no economic development in some districts
- ▶ Employers confused about where to seek help
- ▶ COVID

CHALLENGES WE SET OUT TO  
ADDRESS IN 2019

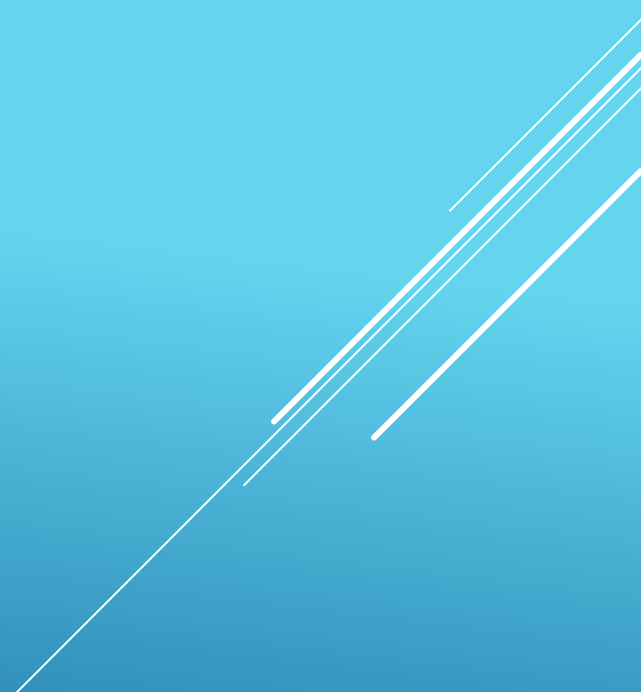


- ▶ Broke down full-time programs into bite-sized pieces
- ▶ Made industry-centric investments
- ▶ Hired an Economic Developer
- ▶ Formed the “compact” and branded OnwardOKC
  - ▶ Utilized PR firm for Onward launch
  - ▶ Website provides repository for workforce and training data
- ▶ Engaged employers in conversations about workforce needs
  - ▶ Offered “open enrollment”

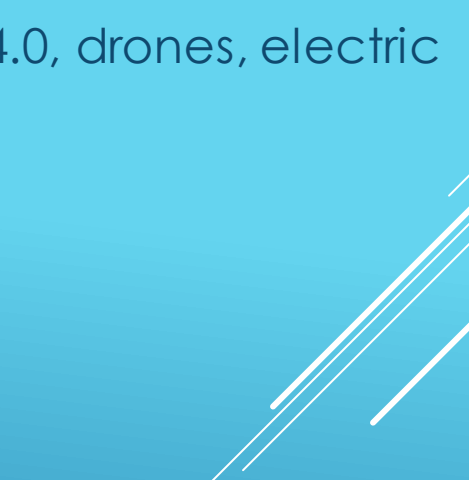
## OUR RESPONSE

NOTABLE WINS...

AND LESSONS LEARNED....





- ▶ Full-time programs in bite-sized pieces
    - ▶ +Micro-credentialing and other innovative approaches in high demand
    - ▶ -Still have waitlists
  - ▶ Industry investments
    - ▶ + Bolstered our visibility among employers
    - ▶ - Some were expensive and do not yet have a good ROI (Industry 4.0, drones, electric vehicle)
  - ▶ Economic Developer
    - ▶ + Impactful with Greater OKC Chamber
    - ▶ - Not every community appreciates our efforts
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## ▶ OnwardOKC

- ▶ + Driving force in several site selection visits
- ▶ + Advances lawmakers' comprehension of CT contribution to workforce development
- ▶ - Narrow relevance
- ▶ - Website requires constant updating

- ▶ Employer Engagement
  - ▶ + Placements
  - ▶ + Increasingly effective Advisory Committees
  - ▶ + / - Apprenticeships
  - ▶ + Open Enrollment
    - ▶ Big wins: Data Analytics
    - ▶ TBD: Drones, Film, Electric Vehicles

- ▶ Unemploymentrate
- ▶ Childcare
- ▶ Second Chance employment
- ▶ The “T” word

## ONGOING CHALLENGES

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