

# Meeting the Next Wicked Challenge: Farm Succession

Ready For Next Cities  
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Saskatchewan is among the world's largest exporters of various field crops.





Agri-food  
accounts for over  
35 per cent of  
Saskatchewan's  
annual export  
earnings.



**Saskatchewan reported the second largest number (2.7 million) of cattle and calves in Canada.**

**In 2022, Saskatchewan exported \$18.5 billion in agricultural products to 142 countries across the globe.**

**Entire communities are relying on successful farm and ag business transitions.**

Less than 2 of  
every 10 farms  
have a succession  
plan.

In 2021, the average age  
reported for farm operators in  
Saskatchewan was 55.8 years  
old.









# In times of change, autopilot doesn't work anymore



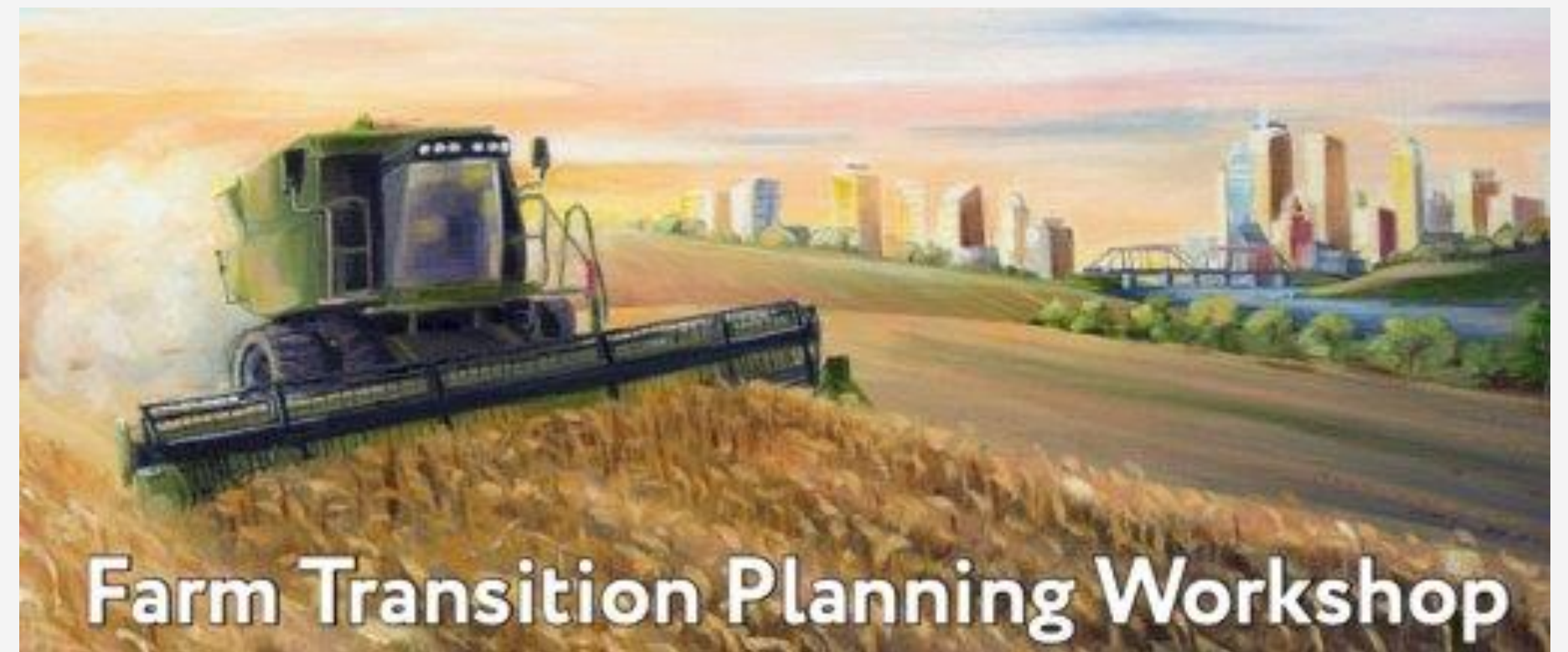
What can we all do to help?

- Start talking
- Education and awareness
- Programs and resources



# **We help agriculture businesses**

**Accelerate value in their business  
while helping them plan and  
prepare for their successful  
transitions.**





# To Invest in an Economic Initiative, All Must Believe

Our job is to develop and deliver a solution that satisfies these beliefs. If you have doubts that can't be resolved, you shouldn't invest in that solution.

## Belief 1

That there is a clearly defined problem worth solving or opportunity worth capturing.

## Belief 2

That the benefits generated by a solution will be greater than the cost.

## Belief 3

That the cost of doing nothing is materially higher than the investment in a solution.

## Belief 4

That the solution will help you succeed in a way that you feel good about.

## Belief 5

That RFN is the right partner for you in the quest for a meaningful and effective solution.





# Thank You

**rfn**  
COMMUNITIES