

2023 Provincial Summit

Building a Solutions Focused Economy



October 11-12, 2023



Hosted by:





The Saskatchewan Economic Development Alliance and partner SIEDN are pleased to host the 2023 Provincial Summit: **Building a Solutions Focused Economy**. Community leaders and builders from around the province will gather at the Saskatoon Inn on October 11 and 12, 2023 to talk about our future in Saskatchewan.

This annual forum provides a space where all sectors can share expertise and resources to support our common client: community. Visit www.saskleaders.com for the latest speaker details, program updates, and registration information.

PLENARY SESSIONS

Toward a Solutions Focused Economy

Complex issues such as food security; climate change; diversity and inclusion; digital access and adoption; healthcare; and workforce development all continue to affect communities, nations, private and non-governmental organizations—and these issues cannot be addressed in isolation. Our opening plenary will illustrate the need for a solutions-based economic approach in Saskatchewan to support inclusive and equitable prosperity.

Leading with Purpose

Moving through this current decade of change requires public and private organizations to collaborate in new ways and become more purpose driven. Learn how to put purpose and values first when making decisions on behalf of your community or organization.



Collaboration is Our Superpower: Panel #1

Working on behalf of their community or groups of communities/nations, development corporations continue to successfully illustrate the efficacy of this model. Learn more about the impact of this model with our guest panel.

Geoff Gay, [Athabasca Basin Development](#)

Tyler Morin, [Sakitawak Development Corporation](#)

Albert Derocher, [NewNation Developments](#)

Collaboration is Our Superpower: Panel #2

Our second panel will share stories of their community-driven collaboration.

Colleen Christopherson Cote, [Saskatoon Poverty Reduction Partnership](#)

Tammy MacDonald, [Town of Esterhazy](#)

Guest panelist, [Three Points Economic Partnership](#)

Resident Attraction and Retention: Childcare Solutions

The need for childcare and enhanced early learning solutions helps working parents enter and remain in the workforce, while also developing the workforce of tomorrow. Meeting this need is a priority for economic developers and community leaders. Learn how to mobilize and ensure you are in a position to attract and retain residents.

[Cooperatives First](#)

Sustainable Solutions: The Circular Economy

The circular economy is a potential solution in multiple areas of industry and society. Remanufacturing, redesigning, reducing—to create new economic opportunities and a more sustainable and resilient economy are examples of circular strategies.

[Guelph Circular Opportunity Innovation Launchpad](#)

CONCURRENT SESSIONS

MORE SESSIONS WILL BE ANNOUNCED AS THEY ARE CONFIRMED!



Workforce Development: Collaborative Solutions

Creating new systems approaches to workforce development is required in this decade of change. This session will profile successful workforce development programming that bring together middle school, high school, post secondary, and adult learners together into independent workforce pipelines.

Cody Mosley, [Francis Tuttle Technology Centre, Oklahoma City](#)

Capacity and Technical Solutions for SMEs

Technological skills and tools to support effective business management and marketing are now essential for businesses of all sizes and sectors. However, this added expectation of skills acquisition and/or financial investment is not realistic for many of our Saskatchewan SMEs. This session will explore the potential for post-secondary partners to play a role in providing free technical supports for businesses on a local or provincial scope.

How to Attract Big Talent to Smaller Communities by Promoting Quality of Life

Talent attraction is one of the biggest challenges facing economic developers. The COVID-19 pandemic forced people to re-examine how and where they want to work. At the same time, businesses have learned to embrace and encourage work from home policies. This shift has created an unprecedented opportunity for economic developers to promote your community's quality of life to gain an edge and attract talent. In this session you will learn:

- Why quality of life is now a key factor for attracting talent
- What other locations are doing to attract talent
- How you can promote your location's quality of life advantages and attract talent

Dave Parsell, [Localintel](#)

Tipping Point: Decentralized Energy Solutions

The regulatory and economic environment is evolving to facilitate deployment of locally available renewable energy resources as well as expanded access to clean energy in remote communities. Learn how municipalities and nations can move this agenda forward with our guest panel.

Moderator: Alicia Couto, [Innovate Calgary](#)

Nadine Goldstone, [SaskPower](#)

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Finding Solutions at the Nexus of Business and Community

Small- and medium-sized enterprises play a key role in our economies and societies, especially in rural areas. Discuss current challenges and how leadership can help—and hinder—their success.

Tourism Development: Offering Peace of Mind

Combining various tourism services into one all-inclusive experience for the visitor takes the guesswork out of their travel planning. Offering simplicity and peace of mind in a turbulent world is a strategic advantage. This session will provide steps for communities and businesses to build effective product packaging.

Todd Brandt, [Destinate Group](#)
Lynn Flury, [Globex Management](#)

Creating a “Virtual” Settlement Office in Rural and Remote Communities

This session will focus on how your community can set up your own low-cost, sustainable, “virtual” settlement office without government funding. You will go from feeling uncertain if your community can provide these services to knowing that this can not only be done but beyond what you imagined, efficiently and effectively.

Lindsay Rubeniuk, [100th Meridian Immigration](#)

Community Development Solutions: Food Hubs

Food hubs can provide multiple benefits to a community and region. Discover examples of how they can address gaps in the local food system, scale up food-related businesses, and build community.

Tyson Liske, [Makespace Group](#)

Is Your Community Ready for Next?

Imagine whole communities engaged in the process of successful business ownership transitions, to sustain and grow prosperity for all. Learn more from the Ready for Next team and potential scalable business retention, preparedness, and transition programming.

Breakout: Social Enterprise and Sustainable Tourism

In 2022, Tourism Vancouver Island announced it will forge a new path forward coming out of the pandemic by transitioning from a destination management organization (a traditional business model in the tourism industry) to a social enterprise. Called 4VI, the business was created to ensure that travel is a force for good for Vancouver Island—forever. Learn more about how 4VI is walking the talk on sustainable tourism.

Brian Cant, [4VI](#)

Industry Cluster Development in Rural and Remote Areas

Clusters are perceived as one of the drivers that lead to renewed economic growth and competitiveness in rural areas. Learn about the opportunities and progress happening in Saskatchewan and Manitoba.

David Yee, [Ratel-Novus Consulting](#)
Albert Derocher, [NewNation Developments](#)

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2023 Provincial Summit: Building a Solutions Focused Economy

October 11 12, 2023

REGISTRATION FORM

Submit by fax 306 500 9863 or email seda@seda.sk.ca

ATTENDEE INFORMATION

Name: _____ Title: _____

Company/Organization: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Please note any special dietary needs: _____

REGISTRATION FEE **Save up to 20% before June 28, 2023**

	Super Early Bird Until June 28	Early Bird June 29-August 16	Regular Rate After August 16
SEDA MEMBER	\$320 + GST = \$336.00	\$360 + GST = \$378.00	\$400 + GST = \$420.00
NON-MEMBER	\$360 + GST = \$378.00	\$410 + GST = \$430.50	\$460 + GST = \$483.00

PAYMENT

Cheque Enclosed Visa MasterCard

Name on Card: _____

Card Number: _____

Expiry Date: _____ 3-Digit Security Code (on back of card): _____

Signature: _____

Billing Address (if different from above): _____

GENERAL INFORMATION

1. Registrants will be contacted prior to the summit to select their choice of concurrent sessions.
2. Cancellation for this event will be accepted in writing until August 16, 2023—less a \$25 administration fee. **No cancellations after August 16—but substitutions will be accepted.**