



October 26-28, 2026
Sheraton Cavalier Hotel Saskatoon

Sponsorship Opportunities





Where communities, business, and policy leaders link strategies, resources, and partners to accelerate provincial prosperity.

In 2026, Saskatchewan's leading economic development gathering brings together municipal leaders, Indigenous governments, regional alliances, business, social enterprise, and funding partners to 'connect the dots'—from innovation to implementation, from local insights to provincial impact. Over two days (plus targeted preconference sessions), the Summit curates practical models, effective strategies and peer-tested tools so sponsors can be part of the coalition moving our province forward.

The Summit's 'Connecting the Dots' theme is about linking partners, sectors, and strategies—so your sponsorship is tied to outcomes, not just visibility.

Join delegates, including:

- Elected leaders & administrative staff (policy & governance lens)
- Economic development officers & regional alliances (project delivery)
- Recreation & community development professionals (place-based activation)
- Socio-economic innovation networks & social enterprise leaders (systems change)
- Funding agencies & private sector partners (capital + capacity)

'Connecting the Dots' isn't about finding a single "silver bullet"—it's about aligning North Star goals with practical model and potential partners. This Summit turns promising ideas into realistic initiatives by linking communities, innovators, funders, and community builders. Sponsors help make these connections visible and viable—powering sessions and navigating paths to prosperity - moving projects from talk to traction.

2026 Summit Collaborators

Joining the Saskatchewan Economic Development Alliance (SEDA) are two provincial organizations whose mission and ongoing work intersects with the Summit's goals.

The Saskatchewan Indigenous Economic Development Network (SIEDN) and Saskatchewan Parks and Recreation Association (SPRA) bring cross-sector connectivity that is central to comprehensive economic development.

Presenting Sponsor \$10,000+

One Opportunity

Presenting Sponsor recognition will extend across all Summit assets (website, on-site signage, main stage, program, print assets).

- Ten-minute speaking opportunity
- Introduction of morning keynote speaker (October 27 or October 28)
- Corporate logo branded on delegate lanyards
- Insertion of two 30-60-second corporate videos to run during the event
- Official sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient at the summit. Award presentation photo posted online for 12 months and shared via social media
- Five summit registrations
- A corporate display table in the foyer or multiple corporate banners within the plenary and concurrent meeting rooms
- Logo on promotional materials including 12 months on the summit website
- Logo on summit registration page (online) and registrant confirmation email
- Logo recognition in PowerPoint loop and event signage at the summit
- Dedicated announcements on social media platforms before and after the summit
- Back cover full-page ad in digital program and ¼ page ad in print agenda





Ignite Sponsor \$6,500+

Two Opportunities

Exclusive Sponsor of pre-conference workshops on October 26.

- Sponsor representative to open and close workshops
- 3-5 minute speaking opportunity at the Summit
- Logo on delegate nametags associated with digital program QR Code
- Official sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient at the summit. Photo opportunity posted online for 12 months and shared via social media
- Two corporate banners within the plenary and concurrent session meeting rooms
- Logo on promotional materials including 12 months on the event website
- Logo featured on the event registration page (online) and confirmation email to registrants
- Half page ad in digital program (camera-ready ad must be provided)
- Three event registrations
- Logo recognition in sponsorship PowerPoint loop at the event and on event signage
- Dedicated announcements on social media platforms before and after the summit



Growth Sponsor \$5,000

Be the catalyst that links ideas with resources.

- Exclusive recognition at a Summit luncheon or Breakfast
- Sponsor signage at breakfast or luncheon buffet
- Three-minute speaking opportunity. Introduction of Breakfast or Luncheon Speaker
- Sponsor of a SEDA Award of Excellence including branding on the award plaque and presentation to the recipient. Award presentation photo posted online for 12 months and shared via social media
- Two corporate banner stands in high traffic location.
- Logo on promotional materials and 12 months on the summit website
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Two summit registrations
- Logo recognition in summit PowerPoint loop and on event signage
- Dedicated announcements on social media platforms before and after the summit

Network Sponsor \$2,500

Show up where conversations become collaborations.

- Sponsor signage at refreshment break stand
- One corporate banner stand displayed in high traffic location
- Logo on promotional materials and 12 months on summit site
- One summit registration
- Logo recognition in summit PowerPoint loop and on event signage
- Announcements on social media platforms before and after the summit



Vendors and additional options



Although our main partnership opportunities are outlined in the previous categories, we invite your organization to partner in other ways, such as:

- Speaker gifts
- Door prizes
- Gifts in kind

The Summit does not include a formal Trade Show area. However, a few placement opportunities are available and allocated on a first come, first serve basis. Preference is given to confirmed sponsors. Inquiries may be sent to Carmen Hesje at 306-205-9724 or events@seda.ca

We would love to have you involved and happy to customize the enclosed opportunities to meet your needs. Please get in touch with SEDA directly to discuss how we can provide you with the best partnership opportunity.

General Event Inquiries:

Carmen Hesje
306-205-9724
events@seda.ca
www.saskleaders.com

Event Sponsorship:

Verona Thibault
306-205-3339
ceo@seda.ca
www.saskleaders.com

