



Building Community Safety and Well-Being Plans as part of Community Economic Development

**A Community Conversation With 2
Communities from the SEDA CSWB
Pilot project: Nipawin and Outlook, SK**

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INTROS

Nipawin – Derek

Outlook – Megan

Consultants:

Colleen and Toby



What we will cover in this conversation

- Background info – about Community Safety and Well-Being plans
- Mobilizing community development with intersectoral collaboration
- Conversation among the 2 pilot locations about process, lessons, and next steps.
- Questions and connections after the presentation

About the Project Pilot



- Getting to know the communities
- Building Trust
- Understanding the data – what is available and what is needed
- Hosting community dialogues – engaging diverse voices
- Processing the information
- Creating a plan
- Building steps for implementation

What is a CSWB plan?

It's a collective impact plan that addresses the **local risks to safety and well-being** at the community level and proposes both **priorities** as well as **action items**.

It assigns accountabilities to diverse partners including governments, institutions, groups, and agencies who are working together in order to mitigate those risks.

The Plan considers **long-term, multi-disciplinary efforts and investments**.

But don't we already have enough plans?



MAYBE...

But this is designed to weave other plans into a holistic approach to well-being.

CSWB is Systems Change Work

COLLECTIVE IMPACT

Collaboration and commitment across the entire community, using a common agenda, evidence informed practice, and a coordinated, resourced plan of action to impact complex social issues, like safety and well-being.



SOCIAL DETERMINANTS OF HEALTH

Understanding how the conditions in which people are born, grow, work, live and age influence their health and well-being.



MOVING UPSTREAM TO PROMOTE SAFETY AND WELL-BEING

Building a focus on prevention and maintenance rather than responsive, crisis interventions.



CONNECTIONS TO PLACE AND LAND

Recognizing the importance of the space, place and land in each community and value assets in the local community that will focus resources where they are needed and in a way that makes sense locally.



APPLYING AN EQUITY LENS

Supporting people from the entire community to contribute to the plan and provide a clear view of how different populations experience their environments and are impacted by policy, practice and perceptions.

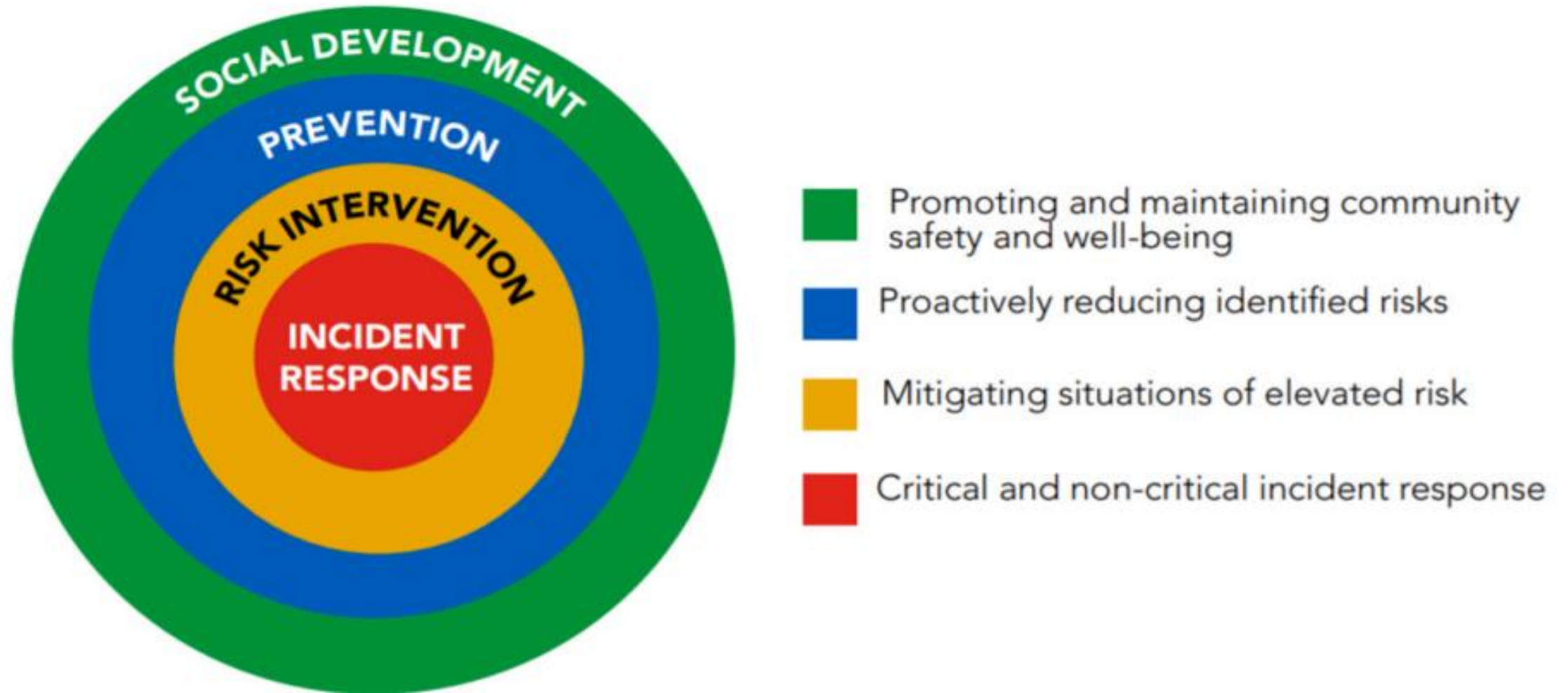


Things might be sounding familiar?



There are easy connections to the United Nations Sustainable Development Goals (SDGs)

CSWB - The Unique Approach



Situating the Community Conversation...

Community Partners Sharing Experiences with understanding this new framework and how it built capacity to talk about priorities.

- 1. What were your initial thoughts about participating in the pilot?**
- 2. After the first set of community conversations did you have any concerns, ah-ha moments?**

Setting Priorities...

- 1. How did you arrive at the priorities?**
- 2. Was there conflict among community partners or was it relatively easy to see the high-level needs/wants?**

Defining Safety and Well-Being in community...

What is safety?

"Knowing that I have a place to sleep and will have a meal or more tonight"

"Knowing my neighbours"

"Being a part of the community"

"A good family & friends network"

"Talking to our neighbours and helping them"

"Neighbours watching out for each other"

"Knowing that I have a place to sleep and will have a meal or more tonight"

"Knowing my neighbours"

"Being a part of the community"

"A good family & friends network"

"Well-lit streets and feeling safe in the evening"

"Neighbours watching out for each other"

Community partners were asked to identify what "safety means to them."

Most of the responses were holistic and focused on relationships, community and connectedness.

What is well-being?

"Welcoming people and partnering in a positive way"

"Having opportunities to contribute to my community"

"Knowing I have the community supports I need and will need in the future"

"Consistency, Collaboration, and Culture"

"Reasonable access to Doctors, Health Providers, and health care in general"

"The ability to Thrive"

"Enjoying access to recreational facilities, like the pool, rink, and ball parks"

"Having opportunities to contribute to my community"

"Knowing I have the community supports I need and will need in the future"

"Connecting with the beauty of nature - to relax and rejuvenate - using our green spaces and surrounding areas"

"Reasonable access to Doctors, Health Providers, and health care in general"

"Feeling accepted and a sense of belonging as my true self"

Sharing the Priorities

FOUR AREAS OF CONCERN WERE IDENTIFIED

**COMMUNITY
CONNECTIONS**

POVERTY

HOUSING OPTIONS

HEALTH

FOUR AREAS OF CONCERN WERE IDENTIFIED

① **Health**

② **Housing**

③ **Economic Growth**

④ **Transportation**

Let's talk a little bit about DATA....

- 1. Often data becomes a hurdle – share your thoughts about how data was used to develop goals and actions?**
- 1. Reflect on the complexity of data – from access to understanding the context – to how to best share or utilize it....**

What does the implementation plan look like?

Poverty Priorities				
	Deliverable	Description	Accountable partner	Level of intervention
Short Term	Public Awareness and information/learning events about the state of poverty in Nipawin. Including - election cycle materials.	Create information based on the Market Basket Measure (MBM), current StatsCan data and local context data (to be collected).	CSWB committee	
Medium Term	Living Wage Nipawin committee.	Building a focus on good paying jobs. Understanding the living wage components and how to implement an incentive package, accreditation and public campaign. Advocacy and support for a national call for Basic Income Guarantee.	CSWB committee, chamber, tourism, Town	 
Long Term	Poverty Elimination Strategy.	To ensure that other sectors of this plan do create or perpetuate poverty in Nipawin: • Housing models • Food Insecurity/Hunger • Transportation • Energy poverty	CSWB committee	 



**PROMOTING AND MAINTAINING
COMMUNITY SAFETY AND
WELL-BEING**



**PROACTIVELY REDUCING
IDENTIFIED RISKS**



**MITIGATING SITUATIONS OF
ELEVATED RISK**



**CRITICAL AND NON-CRITICAL
INCIDENT RESPONSE**

What does the implementation plan look like?

Transportation Priorities				
	Deliverable	Description	Accountable partner	Level of intervention
Short Term	Community survey - what are the transportation needs for ALL community members	Build a survey tool that captures immediate needs, future expected needs and emerging opportunities	Town/CSWB team	 
	Create a short public campaign about the data collected	Social and traditional media information sharing	TBD	
	Create a transportation action team	CSWB partners and other community advocates meet to build a work plan based on evidence from the data tool	TBD	
Medium Term	Create a transportation strategy - Medical - Education - Rideshare - Seniors - Tourism	Develop and implement a strategy that focuses on 10-20 years of transportation needs Connected to health, economic development and housing	TBD	  
	Existing transportation options data reporting: - Call volumes - Efficiency - appropriateness	Include a longitudinal look at how residents in Outlook currently get around Survey will provide sector indicators	TBD	  
Long Term	Data reporting and indicators framework - evaluation of the transportation strategy	Tracking and reporting on how the Town has implemented the strategy with a focus on emerging opportunities	TBD	



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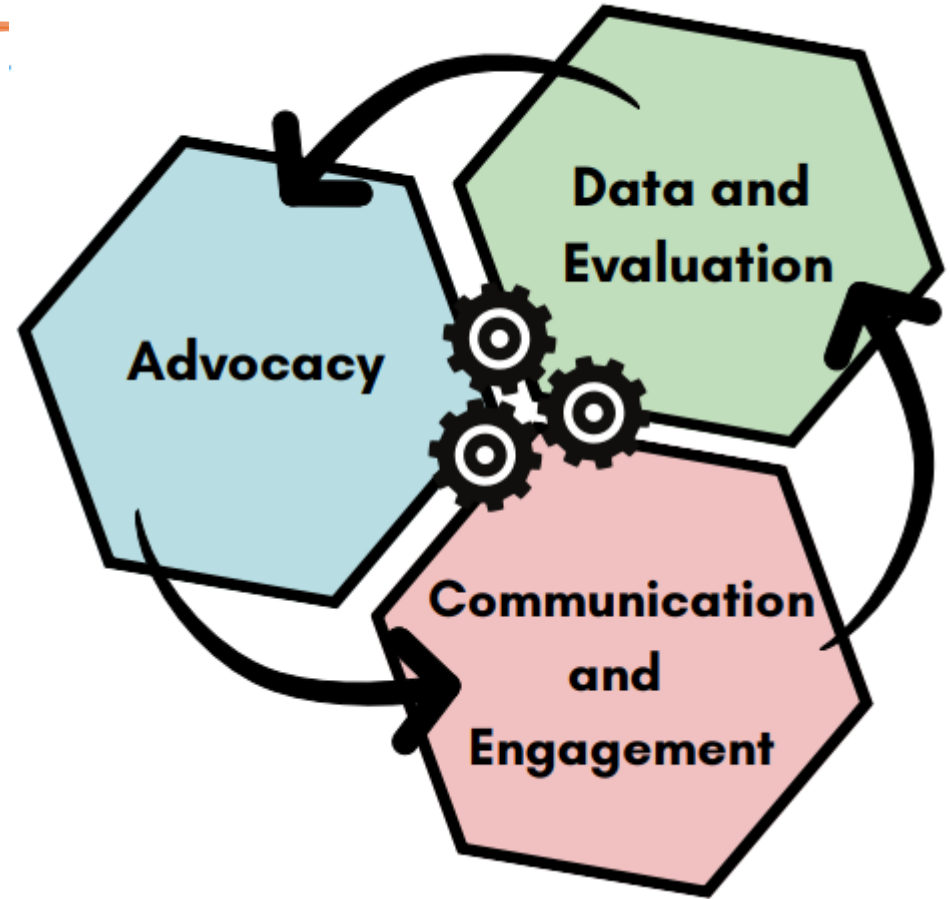
**MITIGATING SITUATIONS OF
ELEVATED RISK**



**CRITICAL AND NON-CRITICAL
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Making the plan work

- Reflect on the 3 core areas:
 - Data and Evaluation
 - Communication and Community Engagement
 - Advocacy (government but also internal community advocacy)

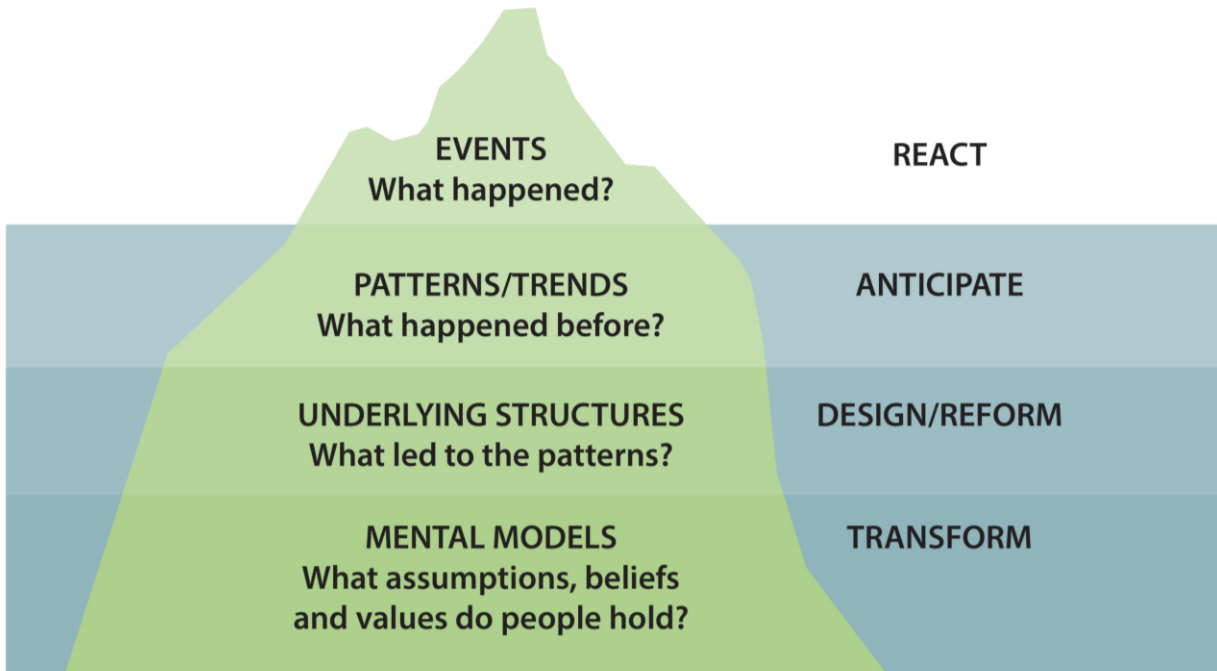


Now there is a plan.... NOW WHAT?

1. Let's talk about next steps – implementation and digesting the plan priorities.

1. The HIGHS and the LOWS....
 1. Community excitement and engagement
 2. Funding and implementation supports

Final Thoughts and Words of Advice



Systems Change takes time.

Trust and relationships are critical.

It's ok to be skeptical.

Acknowledgement

Without the support of the funders and the community teams, this pilot project would not have been possible.

