



NOVEMBER 4-5, 2025

OPTIONAL WORKSHOPS NOVEMBER 3

SHERATON CAVALIER
SASKATOON, SK

REGISTER ONLINE AT WWW.SASKLEADERS.COM

Don't Miss Saskatchewan's Premier Economic Development Event!

Join urban, rural, remote, and First Nation leaders for innovative solutions, best practices, and strategic networking. Whether you're an elected official, economic developer, planner, or community builder, this summit offers the insights and connections you need to drive prosperity in your region.

Featuring:

- 41 presenters over two days of plenary, workshop and concurrent sessions
- Annual Awards of Excellence presented to eight recipients at the awards luncheon November 4
- Two pre-summit workshops November 3
- Networking event 5 to 7 pm November 4

KEYNOTE: "FROM FRENZY TO FOCUS: FINDING CLARITY AND CONTROL IN THE ECONOMIC CHAOS"

Todd Hirsch is an internationally renowned economist, keynote speaker, and author whose research and work focuses on enhancing adaptability in an ever-changing world. Having had a front row seat to key issues transforming the global economy for the past 25 years, he delivers dynamic, clear-eyed talks on adaptability, creativity, and resilience to help industry and business leaders prepare for a future that is volatile, uncertain, complex, and ambiguous.



KEYNOTE: WEATHERING THE STORM WITH LOCAL AND REGIONAL ECONOMIES

David Beurle is a world-renowned expert on community, regional and organizational economic revitalization. His work extends from the local and regional, through to corporate and governmental levels with a focus on 'future thinking' and long term planning. As the CEO of Future IQ, David serves clients in North America, Europe and Australia, working across cultures, sectors and languages to shape unique and effective planning solutions.



KEYNOTE: STEWARDSHIP VERSUS LEADERSHIP: WHAT SASKATCHEWAN NEEDS NOW

Author and serial CEO, **Dale Botting** has led six major organizations and served as Saskatchewan's Deputy Minister and founding CEO of Enterprise and Innovation Saskatchewan. With academic distinction in Ecology, Geography, and Education, Dale now leads Botting Leadership Inc., mentoring executives across sectors. With humour and grit, Dale reframes leadership as stewardship, grounded in lived experience.



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MONDAY NOVEMBER 3

9:00 am *South Room* PCED.SK Certification Exam

1:00 pm *South Room* Taking Care of Business Workshop with Christina Birch

1:00 pm *West Room* Unpacking TRC # 92 Workshop with Milt Tootoosis

TUESDAY NOVEMBER 4

7:00-8:00 am
East/Centre

Breakfast

7:00-7:50 am
South/West

Early Riser Learning Session: Content Crunch: How the Role of Economic Developers is Evolving
Presenter: Steve Kirby, Localintel

8:00-9:15 am
East/Centre

Opening Remarks & Plenary Session: From Frenzy to Focus: Finding Clarity & Control in the Economic Chaos
Presenter: Todd Hirsch

9:25-10:15 am

Concurrent Sessions

East/Centre

South/West

Community Driven Housing

Chris Guerette, Sask Realtors Association, Albert Derocher, New Nation Dev.,
Jesse Rudge, Avatex. Moderator: Elan Baun, Schollie Research & Consulting

Session TBC

10:15 - 10:30 am

Network Break

10:30 - 11:20 am

Concurrent Sessions

East/Centre

South/West

Staging for Growth: Rural Industry Clusters

Gwen Machnee, Suncrest College, Shawn Moen, 9 Mile Legacy Brewing,
Elyce Simpson, Simpson Seeds, Trevor Schaab, Bourgault Industries.
Moderator: James Leier, Preferred Choice

**Setting Municipalities Up for Success: Commercial Scale
Renewal Energy Development**

Lindsay Brumwell, LB Strategies, Jean Michel Devnik, Aries Environmental

11:30-12:15pm
East/Centre

Plenary Session: The Role Of Leadership in Economic Development

with Mayor Murray Gray, Town of Moosomin, Brendan Samida, Councillor, Town of Tisdale Additional
Panelist TBA Moderator: Jean Marc Nadeau, SUMA

12:15-1:30pm
East/Centre

LUNCH & AWARDS PRESENTATIONS

1:30-2:30pm

Concurrent Sessions

East/Centre

South/West

**Strategic Moves: Tools for navigating change in the
world of AI**
with Todd Hirsch

Power of Partnerships: Foresight and Food

Myke Agecoutay, Muscowpetung Saulteaux Business Developments &
Shane Bellegarde, Wakayos Developments Ltd.

2:40-3:30 pm

Concurrent Sessions

East/Centre

South/West

Compete vs. Collab: A Tale of Two Cities

with Ashley Dean, SREDA and Mandy Pavlovsky, EDR
Moderated by Erin Lawson, SREDA

Community Safety & Wellbeing: Food Security

John Bailey, Regina Food Bank

3:30-3:45 pm

Network Break

3:45-4:45 pm

Concurrent Sessions

East/Centre

South/West

Health Care as an Economic Driver

Dr. Ivar Mendez, Virtual Health Hub

The Experience Economy at Work

Marea Olafson, Freba Pottery

5:00 -7:00pm
Top of the Inn

NETWORKING RECEPTION

Pick up a 'Flavours on Foot' flyer from the summit registration desk for a list of downtown restaurants where you can continue your networking.

7:00-8:00 am East/Centre	Breakfast
7:00-7:50 am South/West	Early Riser Learning Session: More than a Feeling - How Communities Turn Data into Development Presenter: Sasha Bogdonovic, CityViz
8:00-9:00 am East/Centre	Opening Remarks and Plenary Session: Weather the Storm: Building Resilience in Local and Regional Economics with David Beurle, Future IQ
9:10-10:00 am	Concurrent Sessions
East/Centre	South/West

Driving Rural Investment: The Secret Sauce

with Saskatchewan entrepreneurs: Jane Rushbridge, Josh Turner, and Lorraine Forster. Moderated by Carey Baker, Tourism Saskatchewan

Reaping the Benefits of Economic Corridors

with Trevor Lewington, Economic Development Lethbridge

10:00-10:15 am	Network Break
10:15-11:00 am	Concurrent Sessions
East/Centre	South/West

Keeping Prosperity in Place

Nick Daigneault, Northern Village of Beauval, Lindsay Alliban, Town of Gull Lake, James Leier, Preferred Choice, Rachel Steinke, Saskatoon Foundation (TBC) Moderator: Samantha Mark, Prairie Wild Consulting

Bridging Gaps in Workforce Development

with Stefan Rutkowski, Careers: The Next Generation

11:10-12:00 pm	Concurrent Sessions
East/Centre	South/West

Lights Camera Saskatchewan

with Erin Dean, Remi Dufour of Creative Saskatchewan and Robert Hardy, ScreenSask Moderator: Stephen Hall

Activating Private Investment: The Rural Imperative

with Jesse Wiebe, Startup TNT

12:00-12:45 pm East/Centre	LUNCH & REMARKS
12:45-1:15 pm East/Centre	Stewardship vs. Leadership, What Saskatchewan Needs Now Presenter: Dale Botting, Global Alliance for Professional Leadership Development
1:25-3:00 pm South/West	AI for Productivity, Practical Tools to Save Time Presenter: Randy Klassen, TR Leadership
1:25-3:30 pm East/Centre	Economic Disruptions, Resilience, Response & Recovery with Leanne Hackman Carty, Economic Developers Alberta Special Guest Carl Neggers, Forest Saskatchewan



LIGHTS, CAMERA, SASKATCHEWAN!

Creative Saskatchewan and ScreenSask will explore the film industry's structure and share revenue-generating opportunities for Saskatchewan's rural and urban communities.

COLLAB VERSUS COMPETE: A TALE OF TWO CITIES

Economic Development Regina and SREDA(Saskatoon Regional Economic Development Authority) will share their journey of working together in the pursuit of their individual mandates.

REAPING THE BENEFITS OF ECONOMIC CORRIDORS?

Learn how economic and food corridors have been implemented in Alberta and their impacts on industry and communities. Presenter: Trevor Lewington, Invest Lethbridge

COMMUNITY SAFETY & WELLBEING: FOOD SECURITY

Two separate sessions will profile urban and First Nation projects addressing food insecurity through community driven solutions, collaboration and industry partnerships.

AI FOR PRODUCTIVITY: PRACTICAL TOOLS TO SAVE TIME

This 90 minute session aims to reduce administrative time, and improve decision-making. Leave with practical tools and prompt templates to apply and increase productivity. Presenter: Randy Klassen, TR Leadership

HEALTH CARE AS AN ECONOMIC DRIVER

Located at Whitecap First Nation, the groundbreaking Virtual Health Hub facility will facilitate greater access to healthcare for Indigenous, remote and rural communities throughout Saskatchewan. Presenter: Dr. Ivar Mendez

STAGING FOR GROWTH: RURAL INDUSTRY CLUSTERS

Cluster development has been widely adopted as a successful strategy for economic growth and job creation. Learn about the pilot project led by SEDA over the past two years and hear from representatives from three rural clusters on the benefits and what lays ahead.

THE EXPERIENCE ECONOMY AT WORK

Discover the potential to amplify the impact of rural Saskatchewan entrepreneurs in this session with Wynyard based Marea Olafson. Learn how she has shifted her business in two short years and enhanced value to her rural locale.

SETTING MUNICIPALITIES' UP FOR SUCCESS WITH COMMERCIAL RENEWABLE ENERGY DEVELOPMENT

This session will provide practical, actionable advice for navigating these opportunities and challenges, helping communities across the province understand both the risks and benefits of renewable energy investments in their jurisdiction

THE ROLE OF LEADERSHIP IN ECONOMIC DEVELOPMENT

Economic development is a process driven by local and regional leaders. Our panel of elected officials will share how successful development efforts have been guided in their municipalities and First Nations.

COMMUNITY DRIVEN HOUSING

Presenters will discuss the housing conundrum and potential steps to solutions. We ask attendees to be prepared to share incentives and strategies being implemented in their own communities.

INVESTING IN RURAL COMMUNITIES: WHAT IS THE SECRET SAUCE?

Join our panel of serial entrepreneurs and discover what has driven their investment in multiple rural businesses.

Hear from STARTUP TNT's Jesse Wiebe on the importance of activating private investment to economic development and what is preventing that from happening naturally.

Discover current best practices on raising funds at a community level for projects and capital.

ECONOMIC DISRUPTIONS: RESILIENCE, RESPONSE & RECOVERY

Alberta's Leann Hackman Carty will lead a two hour Resilience & Recovery workshop, sharing her valuable insights and practical tips based on communities that have been impacted by wildfires and floods.

BRIDGING GAPS IN WORKFORCE DEVELOPMENT

CAREERS is a unique, industry-led public/private not-for-profit foundation established in 1997. Find out how they bring together industry, schools, government, and communities to guide youth into successful career paths close to home!

THE CONTENT CRUNCH: HOW THE ROLE OF ECONOMIC DEVELOPERS IS EVOLVING

This session reveals what a national survey of 200+ professionals uncovered about the shifting demands of the role – from rising expectations to real-world challenges. You'll learn why content creation, data storytelling, and visual communication are becoming core skills – and what leading teams are doing to keep up.

STRATEGIC MOVES: TOOLS FOR NAVIGATING CHANGE IN A WORLD OF AI

Todd Hirsch has identified 16 unique traits that are present in successful adaptors. In this 60 minute workshop, Todd will dive deeper into 5 of the most relevant traits to today's community and business environment:

NOVEMBER 3

OPTIONAL WORKSHOPS 1- 5 PM

Unpacking Call to Action 92 with Milton Tootoosis

Taking Care of Business: Facilitated by Christina Birch

**AGENDA SUBJECT TO CHANGE
REGISTER ON LINE AT WWW.SASKLEADERS.COM**