

Jackie Wall



Jackie Wall is an “art”repreneur, creative consultant, and business advocate. Jackie has a diverse background that started with a Bachelor of Commerce in Marketing and General Business.

Her career includes community leadership as an advocate for economic development and in her role in the chamber of commerce network. Jackie has also served as a Marketing Specialist in Strategic Intelligence, as a retail store owner and as the business manager of a family farm and bison ranch.

Utilizing this diverse background and her visionary mindset, Jackie is keen to inspire businesses and communities through strategic planning, presentations and workshops. Jackie is a passionate artist that continually develops her skill in art and design which pushed her to explore the benefits of ecommerce and her online presence.

Presentation - Ecommerce and Online Presence

Take a journey with Jackie as she tells her story of how she jumped into e-commerce with absolutely no experience in website design. Jackie takes a humorous look at her journey in building her e-commerce site, her product line and her online presence.

Presentation: Introduction to the Business of Intent

Keeping up with the constant changes in business is truly a challenge. It is easy to get caught up in keeping up and lose sight of core business principles that any business can benefit from. This presentation is a preamble to the Business of Intent Workshop provides meaningful ways to elevate your business by changing your mindset and streamlining your focus without costing you much more than your attention.