

W. James Dixon, MBA, Ec.D. (F), CEcD

Manager of Economic Development, City of Moose Jaw
Dixon & Associates Business Consultants, Principal Consultant



Jim has a passion for fostering the success of individuals, organizations, communities and businesses and this motivates him to help lead change in his community.

The seed of entrepreneurial spirit was sown in childhood. Jim grew up helping in his Father's haberdashery in downtown Moose Jaw, where he learned the importance of customer service excellence and customer loyalty, and which ultimately inspired Jim to open and operate two franchised businesses and later a boutique consultancy.

Jim's passion to effect changes at a community-wide level propelled him into the public arena as a three-term member of Moose Jaw City Council, where he participated in the revitalization of downtown and helped to create the experience economy that prospers today. The natural next step was for Jim to become a Certified Professional Economic Developer with a Fellowship designation. He broadened his focus as a regional economic developer at Enterprise Saskatchewan and the Moose Jaw Regional Economic Development Authority (REDA), where he assisted community leaders throughout the province and led the development of industry clusters focusing on transportation, manufacturing and value-add agriculture.

Throughout those years, Jim maintained a passion to see growth and prosperity in the city where he grew up and chose to live. Currently, as the Economic Development Manager at the City of Moose Jaw, Jim sees leadership and partnerships at the grass roots level as critical to both communities and regions advancing and transforming. He, along with an Economic Development team of experts, are available to assist both individuals and organizations with identifying opportunities, developing strategies, and finding solutions.

PROFESSIONAL DESIGNATIONS

Ec.D. (F) – Certified Economic Developer – Fellowship - EDAC

CEcD – Certified Economic Developer - International Economic Development Council – IEDC