

# Elan Buan

B.COMM.

Elan is an experienced researcher and is extremely adept at uncovering highly valuable strategic information through research, and can manage large amounts of data to distill essential findings in a meaningful and concise fashion.

Elan has over 20 years' experience as a market researcher and consultant with Schollie Research & Consulting. In that time she has successfully completed over 300 projects by helping clients improve their decision-making and marketing with strategic planning and research support.

Elan has worked with numerous municipalities, regional economic partnerships, school jurisdictions, and service providers on projects such as economic development strategies, investment attraction, stakeholder consultations, performance measurement, and program reviews and assessments.

She is passionate about helping clients and she thoroughly enjoys research.

## Professional Qualifications

Bachelor of Commerce  
University of Saskatchewan, 1996

Essentials of Management &  
Leadership Development Seminar  
American Management Association,  
1999

4 Seasons of Reconciliation Course  
Completion, 2019

## Memberships

Marketing Research & Intelligence  
Association (MRIA)

Saskatchewan Economic  
Development Alliance (SEDA)

Economic Developers Alberta (EDA)

Humboldt & District Chamber of  
Commerce

Red Deer & District Chamber of  
Commerce

