



BUSINESS COUNTS
SASKATCHEWAN

Taking Care of Business.

Keeping and growing local businesses is now a key part of community and regional development. Through SEDA's Business Counts Program, supporting and strengthening your business base becomes a steady process that runs alongside your wider goals. Embracing this focus on your existing businesses brings real, lasting benefits to your community:

- ✓ Helping companies improve productivity = COMPETITIVE ECONOMY
- ✓ Isolating required skills enhancement = QUALIFIED WORKFORCE
- ✓ Identifying opportunities to bring companies together = CONNECTIVITY
- ✓ Fostering inter-firm collaboration (value chain, clusters) = SOCIAL CAPITAL
- ✓ Building widespread support for infrastructure improvements and incentives = QUALITY OF LIFE

Research shows that 60-80% of future job growth results from the expansion of existing industries. While expansion within existing industries is not covered as frequently as other community initiatives in the media, this type of internal growth is critical to the overall economic climate in Saskatchewan.

Start taking care of business today.

Access free resources and coaching available to SEDA members.



306-242-2752



www.seda.ca



seda@seda.ca