



SASKATCHEWAN ECONOMIC
DEVELOPMENT ALLIANCE

Fundamentals of Economic Development

For Elected Officials & Municipal Staff

IN-PERSON DELIVERY ONLY



Building Stronger Communities Starts with Stronger Leadership

For more than 25 years, the Saskatchewan Economic Development Alliance (SEDA) has helped elected officials and municipal staff strengthen their understanding of community and economic development through practical, hands-on training. This one-day workshop equips local leaders with the knowledge, tools, and confidence needed to move beyond ideas and into action.



What Participants Will Learn

- Understand the changing landscape of community and economic development and the opportunities facing communities today.
- Explore the important leadership role elected officials play in shaping a prosperous future for their community.
- Learn practical approaches to becoming more informed, strategic decision-maker in economic development.
- Discover options for establishing and supporting formal economic development operations in your community.



Program Benefits

- Designed specifically for municipal elected officials and staff
- Practical, Saskatchewan-focused examples and discussions
- Interactive learning that connects concepts to local realities
- Tools and resources participants can put to use immediately
- Includes a comprehensive 60-page digital participant manual for ongoing reference.



Ideal For

- Municipal councils
- Mayors and reeves
- Chief Administrative Officers

- Economic development professionals
- Regional partnerships and development organizations
- Local leadership teams looking to align around a common vision



Bring This Program to Your Community

Host a one-day learning session in your community and equip your leadership team with the fundamental knowledge needed to support long-term growth, resilience, and prosperity.



Contact SEDA Today



306-242-2752



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Empowering local leaders. Strengthening communities. Creating opportunities.