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www.saskleaders.com



PATHS TO PROSPERITY
Provincial Summit

November 4-5, 2025
Sheraton Cavalier Saskatoon



The Saskatchewan Economic Development Alliance (SEDA) and the Saskatchewan Indigenous Economic Development Network (SIEDN) are coming together once again in 2025 to host the Paths to Prosperity Provincial Summit. We invite organizations and firms to participate in the Provincial Summit as our valued sponsors.



THE SUMMIT

The annual summit is the only provincial community and economic gathering in Saskatchewan. It brings together industry experts, thought leaders and community builders to focus on current and emerging opportunities for communities, nations and industry.

The 2025 program will profile best practices in economic and well-being drivers such as rural industry clusters; food security and sovereignty; housing and health care; and renewable energy. Rural and urban leaders will highlight initiatives including economic reconciliation, place branding and building regional economies of scale. A preliminary program along with delegate registration will open March 1 at www.saskleaders.com

By joining us as a valued sponsor, your organization will have exposure to a wide audience of industry professionals and decision-makers. Your support will enable the event hosts to further their mandate of accelerating generational prosperity; a mandate that will only be achieved by building trust and forging partnerships between individuals, industry, communities and nations.

The enclosed sponsorship opportunities have been tailored to meet a variety of budgets and recognition elements. Organizers are open to customizing these options to meet your objectives.

PARTNER OPPORTUNITIES

Presenting Sponsor \$10,000+

One Opportunity

High-profile recognition prior to and during the event as Summit Presenting Sponsor:

- Ten-minute speaking opportunity
- Corporate logo branded on delegate lanyards
- Insertion of two 30-60-second corporate videos to run during the event
- Official sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient at the summit. Award presentation photo posted online for 12 months and shared via social media
- Five summit registrations
- A corporate display table in the foyer or multiple corporate banners within the plenary and concurrent session areas
- Logo on promotional materials including 12 months on the summit website
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Logo recognition in PowerPoint loop and event signage at the summit
- Dedicated announcements on social media platforms before and after the summit
- Back cover full-page ad in print & digital program (camera-ready ad must be provided)

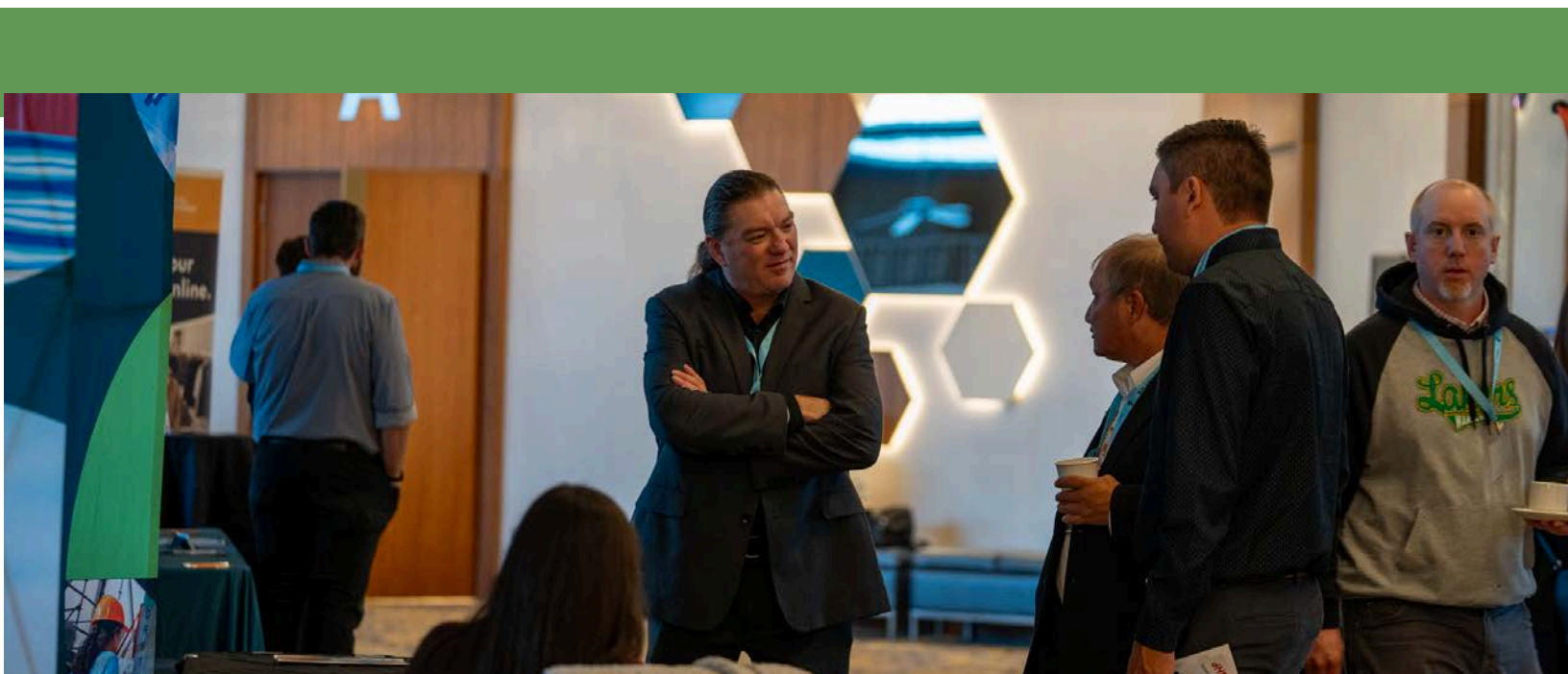


Sustainability Sponsor \$10,000+

One Opportunity

Sponsor of the Summit AND Pre-Summit Workshop:

- Sponsor representative to open and close workshop on November 3
- Ten-minute speaking opportunity at the Summit
- Official sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient at the summit. Photo opportunity posted online for 12 months and shared via social media
- A **corporate** display table in the foyer or multiple corporate banners within the plenary and concurrent session area
- Logo on promotional materials including 12 months on the event website
- Logo featured on the event registration page (online) and confirmation email to registrants
- Full-page ad in print & digital program (camera-ready ad must be provided)
- Five event registrations
- Logo recognition in sponsorship PowerPoint loop at the event and on event signage
- Dedicated announcements on social media platforms before and after the summit



Delegate Care Sponsor \$5,000

Five Opportunities

Showcase your brand with a delegate care package provided to all event attendees.

- The delegate care package will include items such as co-branded journals and mints along with an option for Care Sponsors to include their own items **Sponsor may provide items for the delegate bags.**
- Introduction of concurrent session speakers
- Sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient. Award presentation photo posted online for 12 months & shared via social media
- Two corporate banner stands displayed in high traffic location.
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Logo on promotional materials and 12 months on summit site
- Three summit registrations
- Logo recognition in summit PowerPoint loop and on event signage
- Announcements on social media platforms before and after the summit

Growth Sponsor \$5,000

Four Opportunities

Exclusive recognition at a Summit luncheon or Breakfast

- Sponsor signage at luncheon buffet
- Three-minute speaking opportunity. Introduction of Luncheon Speaker
- Sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient. Award presentation photo posted online for 12 months and shared via social media
- Two corporate banner stands in high traffic location.
- Logo on promotional materials and 12 months on the summit website
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Three summit registrations
- Logo recognition in summit PowerPoint loop and on event signage
- Dedicated announcements on social media platforms before and after the summit



Connector Sponsor \$3,500

Sponsor of the delegate networking event on November 4 - 5:30 -7:30 pm

- Multiple tickets to the social and exclusive sponsorship signage on site
- Three-minute speaking opportunity
- One summit registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at the summit and on event signage
- Dedicated announcements on social media platforms before and after the summit

Program Sponsor \$2,500

Unlimited

- Associated branding in the print and digital programs
- Logo associated with program QR Code on reverse side of delegate name badges
- One event registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at the summit and on event signage
- Dedicated announcements on social media platforms before and after the summit

Networking Sponsor \$1,500

Unlimited

- One event registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at summit and on event signage
- Dedicated announcements on social media platforms before and after the summit





We would love to have you involved and happy to customize the enclosed opportunities to meet your needs.

Contact Verona Thibault, SEDA CEO to discuss your commitment.

Invoices will be emailed at time of confirmation

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