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www.saskleaders.com



PATHS TO PROSPERITY
Provincial Summit
STRENGTHENING LOCAL AND REGIONAL ECONOMIES

November 4-5, 2025
with optional workshops on November 3
Sheraton Cavalier Hotel Saskatoon



The Saskatchewan Economic Development Alliance (SEDA) and the Saskatchewan Indigenous Economic Development Network (SIEDN) are coming together once again in 2025 to host the Paths to Prosperity Provincial Summit. We invite organizations and firms to participate in the Provincial Summit as our valued sponsors.



THE SUMMIT

The annual summit is the only provincial community and economic gathering in Saskatchewan. It brings together industry experts, thought leaders and community builders to focus on current and emerging opportunities for communities, nations and industry.

The 2025 program will profile best practices in economic and well-being drivers including rural tourism and industry clusters; food security and sovereignty; housing and health care; and renewable energy. Rural and urban leaders will highlight initiatives such as place branding and regional economies of scale. A preliminary program along with delegate registration will be available in March at www.saskleaders.com

By joining us as a valued sponsor, your organization will have exposure to a wide audience of industry professionals and decision-makers. Your support will enable the event hosts to further their mandate of accelerating generational prosperity; a mandate that will only be achieved by building trust and forging partnerships between individuals, industry, communities and nations.

The enclosed sponsorship opportunities have been tailored to meet a variety of budgets and recognition elements. Organizers are open to customizing these options to meet your objectives.

PARTNER OPPORTUNITIES

Presenting Sponsor \$10,000+

One Opportunity

High-profile recognition prior to and during the event as Summit Presenting Sponsor:

- Ten-minute speaking opportunity
- Corporate logo branded on delegate lanyards
- Insertion of two 30-60-second corporate videos to run during the event
- Official sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient at the summit. Award presentation photo posted online for 12 months and shared via social media
- Five summit registrations
- A corporate display table in the foyer or multiple corporate banners within the plenary and concurrent session areas
- “Presented by” logo recognition on promotional materials including 12 months on the summit website; summit online registration page and digital confirmation email to registrants
- Logo recognition in PowerPoint loop and event signage at the summit
- Dedicated announcements with ‘presented by’ logo recognition on social media platforms before and after the summit
- Back cover full-page ad in print & digital program (camera-ready ad must be provided)



Sustainability Sponsor \$10,000+

One Opportunity

Sponsor of the Summit AND two Pre-Summit Workshops:

- Opportunity for sponsor representatives to open and close workshops on November 3
- Ten-minute speaking opportunity at the Summit
- Five summit registrations
- Official sponsor of a SEDA Award of Excellence including branding on the award plaque and presentation to the recipient at the summit. Photo opportunity posted online for 12 months and shared via social media
- A corporate display table in the foyer or multiple corporate banners within the plenary and concurrent session area
- “Presented by” logo recognition associated with the two pre-summit workshops
- Logo featured on all marketing assets including the summit website, promotional materials, event registration page (online) and confirmation email to registrants
- Full-page ad in print & digital program (camera-ready ad must be provided)
- Five event registrations
- Logo recognition in sponsorship PowerPoint loop at the event and on event signage
- Dedicated announcements on social media platforms before and after the summit



Delegate Care Sponsor \$5,000

Five Opportunities

Showcase your brand with a delegate care package provided to all event attendees.

- Co-brand your logo with delegate care items such as journals and mints
- Delegate Care Sponsors may also provide their own items
- Introduction of concurrent session speakers
- Sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient. Award presentation photo posted online for 12 months & shared via social media
- Two corporate banner stands displayed in high traffic location
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Logo on promotional materials and 12 months on summit site
- Three summit registrations
- Logo recognition in summit PowerPoint loop and on event signage
- Announcements on social media platforms before and after the summit

Growth Sponsor \$5,000

Four Opportunities

Exclusive recognition at a Summit luncheon or Breakfast

- Sponsor signage at breakfast or luncheon buffet
- Three-minute speaking opportunity. Introduction of Breakfast or Luncheon Speaker
- Sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient. Award presentation photo posted online for 12 months and shared via social media
- Two corporate banner stands in high traffic location.
- Logo on promotional materials and 12 months on the summit website
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Three summit registrations
- Logo recognition in summit PowerPoint loop and on event signage
- Dedicated announcements on social media platforms before and after the summit



Connector Sponsor \$3,500

Sponsor of the delegate networking event on November 4 - 5:00 -7:30 pm

- Multiple tickets to the Top of the Inn networking reception and exclusive sponsorship signage on site
- Three-minute speaking opportunity at the reception
- One summit registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at the summit and on event signage
- Dedicated announcements on social media platforms before and after the summit

Program Sponsor \$2,500

Unlimited

- Co-branding of Program in the print and digital programs
- Logo associated with program QR Code on reverse side of delegate name badges
- One event registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at the summit and on event signage
- Dedicated announcements on social media platforms before and after the summit

Networking Sponsor \$1,500

Unlimited

- One event registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at summit and on event signage
- Dedicated announcements on social media platforms before and after the summit





We would love to have you involved and happy to customize the enclosed opportunities to meet your needs.

Contact Verona Thibault, SEDA CEO to discuss your commitment. Invoices will be emailed at time of confirmation.

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