



HOUSING NEEDS ASSESSMENT

Turn Housing Data into an Actionable Plan

Housing availability affects workforce attraction, business growth, community services, and residents' ability to remain in their communities. A Housing Needs Assessment from the Saskatchewan Economic Development Alliance (SEDA) provides the evidence needed to identify housing gaps, plan future development, engage partners, and support funding applications.



What Your Housing Needs Assessment Includes

Each assessment is tailored to local conditions, available data, participating municipalities, and agreed project objectives. The final report may include:

- Executive Summary and Regional Context - Key findings, community profile, and planning context.
- Demographic and Economic Analysis - Population, households, age, income, employment, economic activity, and priority populations.
- Housing System and Affordability - Housing types, tenure, market values, rental conditions, shelter costs, core housing need, and populations at greater risk.
- Housing Supply and Development Capacity - Market, affordable, social, and seniors housing; building activity; available land; infrastructure; financing; and development readiness.
- Community Engagement - Regional housing survey, promotional materials, response analysis, and community perspectives.
- Housing Gaps and Future Demand - Current housing gaps, projected household demand, tenure requirements, dwelling types, and growth scenarios.
- Strategic Directions and Implementation - Priority housing types, short- and medium-term actions, municipal and partner roles, funding alignment, and monitoring considerations.
- Final Report and Supporting Materials - A professionally prepared assessment with charts, tables, maps, methodology, glossary, and supporting appendices.

The final scope reflects available public and municipal data and the timely participation of the client community or region.

 **Understand the need.
Plan the response.
Prepare for growth.**

Contact SEDA to discuss a Housing Needs Assessment tailored to your community or region.

**Email: ceo@seda.ca
Tel: 306-242-2752**

Why Work with SEDA?

- Saskatchewan-focused community and economic development expertise
- Practical understanding of rural and small-community conditions
- Integration of public data, local knowledge, and community engagement
- Connection between housing, workforce, investment readiness, and infrastructure
- Recommendations designed for municipal and regional decision-making
- A final assessment that can support developer conversations, partnerships, planning, and funding applications
- Independent review and quality assurance through **Schollie Research & Consulting**

A Collaborative Approach

A strong Housing Needs Assessment combines public data and professional analysis with local knowledge that is not consistently available through provincial or federal sources.

SEDA Will:

- Lead project initiation and coordination
- Provide a fillable community information spreadsheet
- Review applicable Census, housing, market, and economic data
- Provide the regional housing survey and supporting communications materials
- Prepare social media graphics and survey posters
- Analyze survey results and community-provided information
- Assess housing supply, affordability, need, and future demand
- Develop strategic directions and implementation considerations
- Prepare the draft and final Housing Needs Assessment
- Coordinate independent review and quality assurance through **Schollie Research & Consulting**

The Community or Region Will:

- Designate a primary project contact
- Attend a virtual project-launch meeting
- Complete the community information spreadsheet by the agreed deadline
- Provide residential building permit activity for the past 10 years, where available, including housing type and number of units
- Provide available information about current housing stock, including age, structural type, and unit size
- Identify municipally owned residential lots, including serviced and unserviced lots
- Provide available Future Land Use, zoning, and subdivision information
- Identify land-development status, including land identified, lots surveyed, subdivision approvals, and servicing status
- Provide anticipated development timeframes, where known
- Describe water, wastewater, transportation, and other infrastructure capacity or planned upgrades
- Supply relevant plans, maps, studies, inventories, and municipal documentation
- Review draft findings for factual accuracy and local context
- Promote the housing survey throughout the agreed engagement period

Participating communities will be expected to distribute the survey through locally appropriate channels, which may include social media, municipal newsletters, posters, utility or tax mailers, email lists, and outreach to community organizations. Communities will also provide current municipal logos to SEDA by the specified deadline so promotional materials can be prepared.

Indicative Project Process

1. **Project Launch** - Confirm project scope, responsibilities, timelines, and local information requirements.
2. **Community Data Collection** - Communities provide available building permit, housing, land-use, servicing, infrastructure, and planning information.
3. **Community Engagement** - SEDA prepares the housing survey and promotional materials; participating communities lead local survey promotion.
4. **Research and Analysis** - SEDA analyzes demographic, economic, market, affordability, housing supply, community engagement, and development-readiness information.
5. **Draft Review** - Communities review the draft for factual accuracy, missing local context, and consolidated feedback.
6. **Independent Quality Review** - **Schollie Research & Consulting** provides independent review and oversight to strengthen clarity, consistency, and practical relevance.
7. **Final Assessment** - SEDA incorporates verified revisions and delivers the final Housing Needs Assessment with strategic directions and implementation considerations.

Investment

Includes research, analysis, community engagement tools, development-readiness review, strategic recommendations, final reporting, and independent quality review by **Schollie Research & Consulting**.

\$8,500 plus GST

Significant changes to project geography, engagement requirements, travel, data collection, or deliverables may require a revised scope and fee.