

October 6, 2025

FOR IMMEDIATE RELEASE

Saskatchewan Economic Development Alliance Acknowledges Federal Partnership in Advancing Rural Economic Prosperity

PrairiesCan support instrumental in 2025 Provincial Summit and multi-year rural development initiatives

SASKATOON, SK – [Date] – The Saskatchewan Economic Development Alliance (SEDA) is pleased to acknowledge the continued support of Prairies Economic Development Canada (PrairiesCan) for the organization's upcoming 2025 Provincial Summit and ongoing rural economic development initiatives.

PrairiesCan's support has been instrumental in enabling SEDA's 2025 Provincial Summit, taking place November 4-5, 2025, in Saskatoon. The summit brings together economic development leaders, entrepreneurs, and stakeholders from across Saskatchewan to collaborate on strategies for advancing economic prosperity throughout the province.

Beyond the summit, SEDA recognizes PrairiesCan's continued support of key economic development projects, including the rural industry cluster development initiative and the Saskatchewan Investment Readiness Initiative (SIRI). These investments have been crucial in strengthening Saskatchewan's rural economy and fostering local and regional economic resilience.

"The partnership with PrairiesCan has been transformative for our organization and the communities we serve," said Verona Thibault, CEO of Saskatchewan Economic Development Alliance. "Their support not only enables us to host important gatherings like our Provincial Summit but also allows us to implement meaningful projects that drive real economic impact in rural Saskatchewan. This federal commitment to Prairie economic development creates opportunities for sustainable growth and prosperity across our region."

"Saskatchewan has always been a place where people roll up their sleeves and get things done," said the Honourable Eleanor Olszewski, Minister of Emergency Management and Community Resilience and Minister responsible for Prairies Economic Development Canada. "Organizations like SEDA help towns and rural communities turn that drive into results — attracting new businesses, creating jobs, and keeping opportunities close to home. Our government is proud to back this summit, where Saskatchewan's economic development leaders are working together to ensure the province remains Canada's economic powerhouse."

“Every town, First Nation, or Métis community in Saskatchewan has a good idea waiting to happen,” said the Honourable Buckley Belanger, Secretary of State (Rural Development). “Support for SEDA and the Paths to Prosperity means turning those ideas into paychecks — help for entrepreneurs, quicker paths to investment, and partnerships that keep more opportunity here at home.”

The Saskatchewan Economic Development Alliance is a provincial non-governmental organization dedicated to advancing economic prosperity across Saskatchewan. Through collaboration, program delivery, and strategic initiatives, SEDA works to strengthen the province's economic development capacity and support sustainable growth in communities throughout Saskatchewan.

For more information about the 2025 Provincial Summit, visit www.saskleaders.com.

About Saskatchewan Economic Development Alliance

The Saskatchewan Economic Development Alliance is a provincial non-government organization working to advance economic prosperity across Saskatchewan. SEDA facilitates collaboration among economic development practitioners, advocates for policies that support growth, and implements strategic initiatives that strengthen communities throughout the province.

About Prairies Economic Development Canada

Prairies Economic Development Canada works to strengthen the economy across the Canadian Prairies by supporting business growth, innovation, and community economic development in Alberta, Saskatchewan, and Manitoba.

Media Contact:

Saskatchewan Economic Development Alliance

Phone: 306-381-3900

Website: www.saskleaders.com