



Offered by the Saskatchewan Economic Development Alliance

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**SASKATCHEWAN ACCREDITED ECONOMIC DEVELOPMENT ORGANIZATION**

# ANALYZE.

# MOBILIZE.

# THRIVE.

The Saskatchewan Accredited Economic Development Organization (SAEDO) program supports municipalities and economic development organizations in striving for excellence in the delivery of economic development services. The process lays a foundation for effective, efficient and incremental economic development, leading to tangible outcomes that will benefit the entire community.



A field guide for each of the four program pillars serves as an 'owners manual' for local volunteers, elected leaders and staff. The digital set of field guides is available at no charge. SEDA staff are available to provide coaching and further resources to assist organizations in achieving required benchmarks.

To seek accreditation, organizations must be a SEDA member. A one-time accreditation fee (\$5000) applies to support a Review Team visit to the community. Successful applicants are expected to participate in a documentation review every five years.

## PROGRAM PILLARS



**LEADERSHIP** Formal and informal leaders must be future focused to chart the course and engage local citizens. Leaders are action oriented, accountable and partnership driven.



**ECONOMIC VITALITY** Recognizing economic, environmental and social well-being are interdependent. Asset based with a lens on local and regional market dynamics. Investment ready and entrepreneur friendly.



**PLACEMAKING** Leveraging the natural and built environment to impact individual and community health. Capitalizing on the foundation of tangible and intangible heritage.



**PROMOTION** Engaging residents as well as non-residents in celebrating their unique heritage. Supporting local economies.



SAEDO is designed to assist in understanding the complexity and linkages within the broad spectrum of economic development. It provides leadership and direction to support local stakeholders in attaining their goals and actively engage community in developing the tools they need to be successful.

The accreditation process consists of two phases:

1. **Documentation Review.** Applicants submit documents supporting attainment of benchmarks in each of four program pillars.
2. **Review Team Visit.** A team of experienced economic development professionals will conduct an onsite assessment.

Differentiate yourself from other communities and lay a solid foundation for the future with a SAEDO designation.

## MORE REASONS TO ENGAGE IN ACCREDITATION

**CAPACITY.** An independent assessment of your organization's capacity to provide progressive and professional services illustrates you have mechanisms and resources in place to assist potential clients.

**CONFIDENCE.** Provides confidence to local stakeholders as well as external prospects that the community is well positioned for long term sustainability and growth.

**REFOCUS.** Developing planning documents and deliverables may assist you in revisiting and refocusing your efforts and identify areas where you may need extra assistance.

**RECOGNITION.** Includes: exclusive use of the SAEDO logo for letterhead, promotional materials and website; profile and link on SEDA's website; custom-designed award plaque; provincial media release; recognition via ongoing social and digital media.