

# The SEDA Advantage

As the leading non-governmental organization for provincial community and economic development, we offer exclusive resources, support, and a thriving network.

Our mission: to empower your success through four key benefits.

## 1 Preferential Access

- Exclusive programs, funding databases, and webinars
- Member-only rates:
  - Monthly Meetups (free)
  - Topical webinars (free)
  - Annual Provincial Summit (10-15% off)
  - Community & Economic Development Program (50% off)
  - Professional Certification (50% off fees)

## 2 On-Demand Services

- Four hours of free coaching plus subscription options for advanced consulting
- Access to exclusive programs: First Impressions, Business Counts and Disaster Recovery Toolkit
- 24/7 access to the Resource Hub

## 3 Inspiration and Learning

- Weekly Inspiration File and professional development tools
- Annual Provincial Summit and PCED.SK certification
- Foundational learning via the Community & Economic Development Program

## 4 Connections and Visibility

- Networking, mentorship, and partnerships with like-minded professionals and community leaders
- Virtual Monthly Meetups (members only).
- Online directory to showcase your community
- Promote events in our online Calendar and Inspiration File
- Job Centre access and member profiles in SEDA communication channels

**Total Value: \$1300+ per representative**

Your investment is packed with resources to enhance your community's growth and your professional success.

*I began my economic development career in Saskatchewan as a newcomer to Canada. SEDA was truly the first and last call I made whenever facing challenges or needing guidance. Their reliability and dedication set them apart, ensuring that their members feel supported ever step of the way. I highly recommend SEDA to any community or organization seeking a partner who is genuinely invested in their community's success.*

*- Lina Petkeviciene, Economic Development Officer, Camrose County AB*

