



# PATHS TO PROSPERITY Provincial Summit

STRENGTHENING LOCAL AND REGIONAL ECONOMIES

**November 4-5, 2025**  
*with optional workshops on November 3*

**Sheraton Cavalier Hotel Saskatoon**

*The Paths to Prosperity Summit is designed for urban, rural, remote, and First Nation leaders, elected officials, planners, community development professionals, economic developers, and non-profit organization representatives. It also offers significant value to educators, researchers, and students who have an interest in making a positive impact within their communities. Attendees will have the opportunity to engage with experts.*

*The summit is crucial for Saskatchewan leaders, stakeholders, and officials across Saskatchewan. It offers a platform to discuss challenges and opportunities specific to these areas, learn innovative solutions, share best practices, and develop strategies for resilience and sustainability. The summit also provides networking opportunities and empowers leaders to advocate for their communities while embracing change for a prosperous future.*

#### Knowledge sharing themes include:

- Health care and education as economic drivers
  - Best practices in rural investment attraction
  - Elected leaders and economic development
  - Rural industry cluster development
  - The importance of place branding
  - Being prepared: food security & food sovereignty
  - Housing development models in Saskatchewan
  - Municipal and First Nations Partnerships
- ...with more to be announced.



**Register at [www.saskleaders.com](http://www.saskleaders.com)**

***“16 years in Economic Development... I gotta say, this was the best conference I have attended, and I have attended several.”***

The summit was impeccably organized, providing a platform for leaders from across provinces to come together and discuss pressing issues and successful projects. I highly recommend SEDA's Provincial Summit to anyone looking for a value-added conference experience. Whether you're seeking inspiration, practical solutions, or meaningful connections, SEDA delivers on all fronts. It's a testament to their commitment to fostering economic development and driving success across the region.”

*Deanna Fridfinnson  
Rural Manitoba Economic Development*

## Weathering the Storm with Local and Regional Economies

**David Beurle** is a world-renowned expert on community, regional and organizational economic revitalization. His work extends from the local and regional, through to Corporate and Governmental levels with a focus on 'future thinking' and long term planning. As the CEO of Future IQ, he specializes in creating innovative future planning approaches for use in regional and organizational settings. He pioneered the application of Scenario Planning to regions and rural industries around the world. Having worked in the field of regional and community planning/revitalization for over 20 years, he is a leader in the field of regional and organizational development.

Future IQ serves clients in North America, Europe and Australia, working across cultures, sectors and languages in order to shape unique and effective planning solutions.



## Bridging the Divide: Building Community One Idea at a Time

Community builders have the same DNA regardless of what side of the border they live and work. The 2025 Summit welcomes **Becky McCray**, co-founder of Save Your Town to share her practical real-world perspective as a life-long rural entrepreneur and cattle rancher.

Becky earned her BS in Business Administration and certificates in Facilitating for Results and Workforce Quality Leadership. Her own hands-on successes and failures as a retail business owner, city administrator, nonprofit executive and community volunteer—all in small towns—make her a sought-after expert on rural communities

Rural and small town conferences, economic development organizations, councils of government and chambers of commerce in the US, UK, Canada and Australia have chosen Becky to boost optimism, change thinking and unleash immediate action.



Pre-conference workshops November 3, 2025 1 - 5 pm

1. Municipal- First Nation Partnership Building
2. Strengthening your economy with business retention & expansion strategies.