

WE
INSPIRE
COACH
EDUCATE
ACTIVATE
CONNECT
YOU CAPITALIZE

As a province-wide community and economic development alliance, we dedicate our efforts to accelerating generational prosperity.

SEDA equips members with the skills, knowledge, resources and connections required to embrace change and build a sustainable future. Solution driven, we strive to create breakthroughs by filling gaps in the marketplace and brokering new initiatives with partners in the private, public and non-profit sectors.

Economic development today inclusive, involving all peoples and all aspects of community. SEDA fosters connections between the many sectors and groups focused on their future. Our economic vitality services bring people together to explore opportunities, and move into action.

SEDA programs help to assess competitive advantages, identify priorities, and organize for success. Areas of specialization include:

- Social enterprise development
- Business retention & expansion
- Industry cluster development
- Digital adoption and transformation

The success of our members and strategic partners is central to our mandate and business model. As an independent non-profit organization, we are not operationally funded by the public sector or granting agencies.

Membership opportunities are available for individuals, non-profit organizations, municipalities, First Nations, corporate and public sector agencies.

“Connections are made a lot easier because you get in touch faster with the right person. Being a SEDA member means connecting closer with thought leaders and frontrunners in almost every sector.”

– LINDSAY ALLIBAN, RURAL DEVELOPMENT SPECIALIST

“Communities today must be able to adapt quickly in order to meet current and emerging opportunities in response to ongoing changes impacting our quality of life. SEDA provides accessible and innovative support to ensure we are well positioned to create a sustainable and prosperous future for our residents.”

– CAREY BAKER, HOMETOWN PLANNING AND PROMOTION





WHY JOIN THE ALLIANCE?

The following services and programs are provided within the scope of membership. Any person working or governing at a member organization can access the following opportunities:

The Knowledge Centre **Open 24-7**

The online knowledge centre at Economic Development Online hosts hundreds of tools and resources. Additional self-paced learning modules are available at preferred member pricing.

Coaching & Referrals **Answers when you need them**

We provide four hours of basic coaching with membership. If you can't find the answer you're looking for online, contact the SEDA office and we will connect you to someone who can provide input to your specific question.

Inspiration & Ideas **Stay ahead of the curve**

The weekly Inspiration File is a digital brief of must-read articles on topics relevant to community and economic development.

Professional Development **Preferred Member Pricing**

Classroom-based education, as well as online learning options are available at preferred member pricing. Certify as a Professional Community and Economic Developer of Saskatchewan (PCED.SK®) at member rates.

Connect, Learn, Promote **In-person and virtually**

Access preferred member pricing for in-person and online forums designed to meet the unique needs of our members. Be proudly listed in the online member directory with links to your social media and video channels.

Celebrate **At SEDA, success is shared!**

Celebrate your accomplishments with awards and profiles in our communication vehicles. We post member profiles each week via social media channels.

Saskatchewan Specific Programs **Meeting the ongoing needs of our members**

Here are examples of our core programs:

- ⇒ First Impressions
- ⇒ Business Counts
- ⇒ Connected Saskatchewan
- ⇒ The Destination Creation Program
- ⇒ ThriveSask
- ⇒ Saskatchewan Preparedness and Disaster Recovery Toolkit



GAIN EXTRA CAPACITY

In addition to basic member services, SEDA offers consulting services to Saskatchewan communities and organizations on a cost-recovery basis. Project management, strategic action planning and implementation support are examples of services that are available on an hourly or project basis.

ACCELERATING RESULTS BY WORKING TOGETHER



SEDA supports the social and economic health of Saskatchewan communities, working behind the scenes provincially and alongside local leaders at a community level.

We aim to provide a space where all sectors can share expertise and resources to support our common client: community.

Join an alliance that is passionate about the future of Saskatchewan. The whole province benefits when we work together.

