

Call for Expression of Interest Rural Resilience Program

SEDA's economic vitality programs help communities assess their competitive advantages, identify priorities, and move into action. The **Rural Resilience Program** aligns best practices of jurisdictions across North America following occurrences of economic interruption.



With support from our strategic partners, SEDA is able to bring this action oriented program to a limited number of communities in 2021.

PROGRAM COMPONENTS

Economic Action Planning

- Two sessions will be held in the lead applicant community:
 - 1) A morning session with local business and non-profit representatives.
 - 2) An afternoon session with elected leaders.
- Participating communities will complete a pre-planning assessment checklist.
- A formal economic action plan will be developed.

Implementation Support

- SEDA will provide virtual implementation support to include coaching, partnership brokering, research, and other such activities as deemed reasonable to achieve identified action plan objectives. Assistance in coordinating funding opportunities, services and analysis provided by other agencies to ensure the community leverages all available resources will be provided.



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PROGRAM TIMELINE

- Application deadline November 27, 2020
- Follow-up with applicants week of December 7, 2020
- Pre planning assessment completed by January 15, 2021
- Community planning sessions will take place February 8 to March 15, 2021
- Implementation and coaching April to December 2021

PROGRAM ELIGIBILITY

1. Applicants must be SEDA members.
2. Preference will be given to communities that are working collaboratively with at least one other municipality or First Nation.
3. Preference will be given to applicants who have not participated in one of SEDA's subsidized planning programs in the past.
4. Participating communities must provide a meeting location for the planning sessions.
5. Participants must contribute \$500 toward travel expenses of facilitators.
6. Participants must designate a lead person to coordinate program implementation.



Interested communities are encouraged to submit an expression of interest letter by November 27, 2020. The letter should include the following:

- Lead Community Name:
- Names of partnering communities if applicable:
- Name of Contact Person and contact information:
- Stated agreement to Program Eligibility points 4 to 6:

There are a limited number of spaces available for participation in this program. Applicants will be contacted the week of December 7, 2020.