

Concurrent Session Speaker

Kirsta Franke



A born and raised Edmontonian, Kirsta Franke has a decade and a half of experience in the culinary and event industry. Her previous work with the 124 Street Business Association allowed Kirsta to bridge a gap between producers, local businesses and citizens. In 2012, Kirsta spearheaded and founded Wild Heart Collective LTD. and the 124 Grand Market, an evening farmers' market located in the heart of 124 Street. The 124 Grand Market has met resounding success and is going into its eighth season. As former Co-chair of the Edmonton Food Council, Kirsta has become an important voice within Edmonton's developing food scene. Kirsta is in the midst of launching The Public - Alberta's Food Incubation Hub.