

Assisting leaders to take the next step.

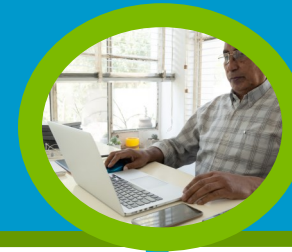
SEDA has delivered *Community & Economic Development Fundamentals* to elected leaders and municipal staff for over twenty years via the Municipal Leadership Development Program (MLDP). Session participants leave ready to apply the concepts but they require a hand to take the next step in engaging local residents, identifying opportunities and establishing action plans to turn possibilities into reality.

To meet this need of communities, we have modified our 'fundamentals' program to provide a two hour virtual delivery option. **This is STEP 1 of the new actify program.**

In **actify STEP 2**, we will use our ThriveSask approach and work with your local residents via a virtual or in person 'activation session' to establish priorities and action plans. Our ThriveSask asset-based action planning framework focuses on social, economic, physical, and cultural assets that set a place apart, and ultimately leads to tangible outcomes that benefit the entire community.



Contact SEDA at 306-384-5817 or seda@seda.sk.ca to bring **actify** to your community or region.



actify

a two step community activation program



1. Learn economic development fundamentals in a two hour virtual session.
2. Bring local leaders together virtually or in-person to qualify opportunities and develop realistic action plans.



'Where success is shared'
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1

Community and Economic Development Fundamentals

This two hour session is a pre-requisite for Step 2. We recommend participation by the following stakeholders: municipal staff; elected leaders; non-profit organizations; local businesses.

Session agenda:

1. Context for community & economic development today
2. Know what you have
3. No community is an island
4. Charting the path ahead
5. Planning: the art of strategic doing
6. Retaining and maintaining local business
7. The role of business attraction
8. Know your community's economic development message
9. Strategies for self-reliance
10. Establishing your team

Participants will receive a digital workbook.

Session fee is \$1800 + GST

Unlimited number of participants



2

Community Activation Session

Participants will work together as a community (or if desired, with neighbouring communities in attendance) to identify opportunities and establish a minimum of three strategic priorities. A three-month action plan to activate these priorities will be developed.

Participants will be oriented to the four pillar ThriveSask model and will receive the associated Field Guides for each pillar.

We encourage participation by the following individuals: municipal staff, elected leaders, non-profit organizations, and business representatives.

Prior to the Session:

- Attend **actify STEP 1**, community and economic development fundamentals.
- Identify local resources (to include but not exclusive to: green space; heritage sites; key industries). SEDA will provide a form to inventory these assets.
- Think about local and regional opportunities in advance of the meeting.



DELIVERY OPTIONS

IN PERSON \$2500+GST+travel

This **full-day session** may be delivered to a single community or groups of communities.

AGENDA

- i. Introduction to the ThriveSask Four Pillars for sustainable communities. Participants will receive digital copies of the four field guides in advance of the session. Activating the leadership pillar with priority setting and action planning is the focus of the day.
- ii. In table groups (by community and/or group of neighbouring communities working cooperatively) participants will be guided through opportunity identification followed by a commitment to a minimum of three priorities.
- iii. The day concludes with 'action planning' each priority using the 30 day strategic doing model (and a 90 day timeline).

Printing of Field Guides & venue rental/hospitality is the responsibility of the host community.

VIRTUAL \$2000+GST

This **three-hour session** is for individual communities.

AGENDA

- i. Introduction to the ThriveSask Four Pillars for sustainable communities. Participants will receive digital copies of the four field guides in advance of the session. Activating the leadership pillar with priority setting and action planning is the focus of the day.
- ii. Participants will be guided through opportunity identification followed by a commitment to a minimum of three priorities.
- iii. The day concludes with 'action planning' each priority using the 30 day strategic doing model (and a 90 day timeline).

Printing of Field Guides & venue rental/hospitality is the responsibility of the host community.